

NIKHIL SAHU

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EDUCATION

Indian Institute of Information Technology, Nagpur

Bachelor of Technology in ECE - Internet of Things

2023 – 2027

CGPA: 7.39

Gurukul School, Bhatapara

Higher Secondary (Class XII)

2022

Percentage: 85%

EXPERIENCE

5paisa Capital Ltd

Product Management Intern

June 2026 – Present

- Led the **PnL Exit & Kill Switch** feature end-to-end by conducting **competitor analysis**, defining **PRD/BRD/DRD**, aligning stakeholders, collaborating on Figma, and supporting engineering rollout.
- Drove enhancements to the **derivatives trading experience** by defining requirements for **Option Greeks** in the customizable Watchlist and contributing to the **Open Interest (OI)** feature for the mobile trading app.
- Collaborated with cross-functional teams to improve product quality by resolving client-facing issues through **Postman API testing** and cURL analysis, while contributing to strategic initiatives such as **TradingView integration**.

A Plus Charge (EV Charging Startup)

Product Management Intern

Jun 2025 – Aug 2025

- Conducted **EV market and competitive analysis across 5 Northeast states**, evaluating **6+ charging operators** and identifying infrastructure gaps for **3-wheelers and last-mile mobility**.
- Built **EV adoption and charger demand forecasts (2025–2034)**, estimating **104K public chargers required by 2030** and mapping **9 high-traffic deployment locations** across Assam, Meghalaya, and Tripura.
- Designed **3 product features** (budget-based charging, slot reservation, smart battery alerts) and proposed **strategic charger placement** near cafés, campuses, hotels, and transit hubs to improve driver convenience and host adoption.

SKILLS

Product Management: Product Strategy, Roadmapping, MVP Scoping, PRD Writing, Feature Prioritization, GTM Strategy, North Star Metrics (NSM), KPI Tracking, Agile Product Development.

User Research & Product Design: User Interviews, Customer Journey Mapping, Wireframing, Prototyping, Usability Testing, A/B Testing, Retention Analysis.

Data, Analytics & Tools: SQL, Excel, Postmen, Clevertap, Product Metrics Analysis, Funnel Analysis, Google Analytics, n8n (Workflow Automation), Antigravity, Codex, Machine Learning Fundamentals, Figma, JIRA, Notion.

PROJECTS

ProductLens  | *LLM Review Analytics Tool* | *AI Product Project*

[link](#)

- Built an **AI pipeline that scrapes Play Store reviews** and converts them into structured issue breakdowns, **clustered themes**, and multi-sheet Excel exports for PM triage.
- Integrated **Gemini 3.6 Flash** with **structured Pydantic outputs** and 20-review batching for **LLM Pipeline Optimization**, cutting API calls **5x** versus single-review requests while keeping categorization deterministic.
- Scoped a **V2 roadmap** covering paid scraping APIs for larger review volumes, refined prompt taxonomy for finer-grained categorization, and latency/cost optimization at scale.

Atomo  | *Product Design Project* | *Productivity App*

[link](#)

- Sized a **\$9.6B TAM** and mapped **3 competitor segments** (to-do, gamified, accountability) to surface critical gaps — no emotional intelligence, punitive mechanics, and zero task-breakdown support.
- Designed **psychology-backed MVP** tackling 4 procrastination roots — built **Atomify** (AI microtask breakdown), **Stake** (peer coin-betting), **FocusBank** (app blocking), **CompassBar** (goal progress) via **MoSCoW prioritization**.
- Defined **NSM** (verified microtasks/user/week), **dual revenue streams** (coin cash-out commission + brand CPA partnerships), and a **stake-invite AARRR viral loop** targeting **9M+ SAM** of college side-hustlers.

ACHIEVEMENTS

- Secured **1st place** among **688 participants** at **Product Construct**, IIT Madras.
- Achieved **2nd Runner-Up** among **150+ participants** at **Rebranding War**, IIIT Nagpur.
- Earned **1st place** among **300+ participants** at **FINIX**, IIIT Nagpur.
- Winner of the **Startup Ideathon**, Ministry of Education.